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FOR IMMEDIATE RELEASE

APPLETON INTERNATIONAL AIRPORT TO PRESENT  
ECONOMIC IMPACT REPORT DEC. 15

GREENVILLE, Wis., Dec. 12, 2016 - [Appleton International Airport](#) will present an Economic Impact Report to the community Thursday, Dec. 15. The event will be held at the [Best Western Premier Bridgewood Resort Hotel and Conference Center](#) in Neenah from 7:30 to 9 a.m.

"On a globe that gets smaller every day, Appleton International Airport is Northeast Wisconsin's welcome mat to the world," said Thomas Nelson, Outagamie County Executive. "It's Outagamie County's connection to the big picture."

Appleton International Airport plays a critical role in fostering business and economic growth in the Fox Valley region. The Economic Impact Report will reveal the Wisconsin Department of Transportation's Bureau of Aeronautics' full report featuring facts and statistics about the airport's impact on Appleton and surrounding cities.

"The total economic value of having an airport in Appleton equates to 3,200 jobs in our region, which translates to more than \$150 million in personal income and wages," said Abe Weber, airport director. "All told, Appleton International Airport's impact on the local economy is valued at over \$676 million."

The event will include complimentary breakfast, speakers and interactive displays. Speakers

include:

- Abe Weber, Appleton International Airport Director
- Thomas Nelson, Outagamie County Executive
- Mark Knall, Gulfstream Appleton Vice President and General Manager
- Jeremy Hansen, Fox Valley Technical College Public Safety Training Center Director
- Rob Peterson, Fox Cities Chamber Of Commerce Director of Existing Industry Services
- Daniel Meier, Allegiant Air Manager of Airports

The doors open at 7:15 a.m. with presentations beginning at 7:30 a.m. Following the presentations, guests will be invited to view and engage with the interactive displays featuring key economic impact statistics and visions for the future of Appleton International Airport.

For more information about the Economic Impact Event, call Patrick Tracey of Appleton International Airport at (920) 209-9031.

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### **Appleton International Airport**

Appleton International Airport serves business travelers and vacationers with flights around the country. Allegiant Air flies out of Appleton International Airport to four nonstop destinations. The airport also has flights to major hubs around the U.S. on Delta Air Lines and United Airlines.

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Stay in touch!

