



**CANDEO
CREATIVE**
BRILLIANT MARKETING

MEDIA CONTACT:

Patrick Tracey
Appleton International Airport
Marketing Manager
(920) 209-9031
patrick.tracey@outagamie.org

AGENCY CONTACT:

Katie Konop
Candeo Creative
Communication Specialist
(920) 252-8128, ext. 112
katie@candeocreative.com

MEDIA ADVISORY

July 3, 2017

APPLETON INTERNATIONAL AIRPORT TO WELCOME AMERICAN AIRLINES JULY 5

[Appleton International Airport](#) will welcome [American Airlines](#) to Appleton Wednesday, July 5 with a celebration event.

What: American Airlines welcome and celebration event

Where: Appleton International Airport

W6390 Challenger Dr.
Appleton, WI 54914

When: Wednesday, July 5 from 11:30 a.m.-1 p.m.

The schedule is as follows:

- 11:45 a.m. - Ribbon cutting ceremony (Media: Please meet inside door #2 at 11:30 a.m. for an escort to the gate area)
- Noon - Community leader picnic lunch
- 12:30 p.m. - Inaugural flight and water cannon salute

Visuals:

- Ribbon cutting ceremony

- American Airlines flight landing with a water cannon salute
- Community members welcoming inaugural American Airlines flight

Interview Opportunities:

Abe Weber
Appleton International Airport
Airport Director
abram.weber@outagamie.org

William Glunz
American Airlines
Regional Director, Government Affairs
billy.glunz@aa.com

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Appleton International Airport

Appleton International Airport serves business travelers and vacationers with flights to destinations around the world. Allegiant Air flies out of Appleton International Airport to warm weather destinations. The airport also has flights to major hubs around the U.S. on Delta Air Lines and United Airlines. American Airlines will begin service to Appleton July 5, 2017.

Candeo Creative
146 Algoma Blvd., Oshkosh WI 54901
920.252.8128

Stay in touch!

