



**CANDEO
CREATIVE**
BRILLIANT MARKETING

MEDIA CONTACT:

Patrick Tracey
Appleton International Airport
Marketing Manager
(920) 209-9031
patrick.tracey@outagamie.org

AGENCY CONTACT

Katie Konop
Candeo Creative
Communication Specialist
(920) 252-8128, ext. 112
katie@candeocreative.com

FOR IMMEDIATE RELEASE

**APPLETON INTERNATIONAL AIRPORT TO GIVE AWAY FREE ICE CREAM AND
THOUSANDS OF DOLLARS IN ALLEGiant TRAVEL VOUCHERS**

Appleton International Airport Will Visit More Than 20 Community Events For Giveaways

GREENVILLE, Wis., May 18, 2017 - [Appleton International Airport](#) will give away free ice cream and thousands of dollars worth of Allegiant travel vouchers at more than 20 community events this summer.

From May 19 through Aug. 24, Appleton International Airport's ice cream bus will visit events throughout the Fox Valley. The schedule will be announced on Appleton International Airport's [Facebook page](#).

"The ATW ice cream bus has been a summer favorite for Fox Valley residents for the last three years, and this year we are taking it to a whole new level," said Abe Weber, airport director. "We look forward to seeing our friends, fans and customers this summer to enjoy free ice cream, ATW sunglasses and free travel on Allegiant Air."

Community members who visit Appleton International Airport's ice cream bus will have an opportunity to win \$400 in Allegiant travel cash in a drawing at each stop.

People can also enter to win the \$2,000 Allegiant travel cash grand prize on Appleton International Airport's [Facebook page](#) now through Aug. 24. The grand prize winner will be selected Aug. 25.

The tour will kick off with tour announcement press conference Friday, May 19 at noon at Appleton International Airport.

For questions about Appleton International Airport's ice cream bus events or travel cash giveaways, please contact Patrick Tracey at (920) 209-9031.

###

Appleton International Airport

Appleton International Airport serves business travelers and vacationers with flights to destinations around the world. Allegiant Air has nonstop flights out of Appleton International Airport to warm weather destinations. The airport also has flights to major hubs around the U.S. on Delta Air Lines and United Airlines. American Airlines will begin service to Appleton July 5, 2017.

Candeo Creative
146 Algoma Blvd., Oshkosh WI 54901
920.252.8128

Stay in touch!



All Rights Reserved © Candeo Creative 2015