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FOR IMMEDIATE RELEASE

APPLETON INTERNATIONAL AIRPORT AND THEDACARE ANNOUNCE PARTNERSHIP Enhancing The Travel Experience With Health And Convenience

APPLETON, Wis., Feb. 5, 2019 - Leaders of <u>Appleton International Airport</u> are pleased to unveil upgrades to the the airport facility, as well as announce a significant partnership with <u>ThedaCare</u>. From the collaboration, travelers will notice health features throughout the airport, as well as a more convenient travel experience.

"The upgrades we've made will help our community members through the process of air travel," said Abe Weber, airport director. "From the beginning of the partnership with ThedaCare, we've kept our passengers in mind as we've developed new, healthy and more convenient upgrades to our facility."

Appleton International Airport is now the third largest airport in Wisconsin. In 2018, Appleton was named the fourth fastest growing airport in the country by <u>Bloomberg News</u>.

New additions to the airport include a more streamlined security checkpoint featuring a living plant wall and an open floor plan for improved directionality.

Appleton International Airport and ThedaCare similarly provide expert, local service to the people of Northeast and Central Wisconsin. ThedaCare's vision throughout this partnership was to connect health and comfort to a traveler's journey. Those moving through the airport will notice healthy menu options, hand sanitizer and comfortable, colorful seating.

"Making healthy choices should be convenient at all times, including while traveling. We want to support our community by providing healthy options and wellness tips that promote a healthy lifestyle," said Dr. Imran Andrabi, President and CEO of ThedaCare. "We are especially excited to offer a best-in-class mothers' room, which was designed in partnership with our knowledgeable family care providers with convenience in mind. Some of the features include a

changing table, charging station, refrigerator, sink, microwave and a calm, soothing environment to help mothers relax with their babies."

Both organizations are committed to offering a more comfortable, healthier travel experience.

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## **Appleton International Airport**

Appleton International Airport serves Northeast Wisconsin with flights to destinations around the world. Appleton was named the fourth fastest growing airport in the United States by Bloomberg in May 2018. The airport has flights to major hubs around the U.S. on American Airlines, Delta Air Lines and United Airlines. Allegiant Air has nonstop flights from Appleton to five warm weather destinations, including Fort Myers/Punta Gorda, which began service in November 2018.

## **ThedaCare**

For more than 110 years, ThedaCare® has been committed to finding a better way to deliver serious and complex healthcare to patients throughout Northeast and Central Wisconsin. The organization serves a community of more than 600,000 residents and employs more than 6,700 healthcare professionals throughout the regions. ThedaCare has seven hospitals located in Appleton, Neenah, Berlin, Waupaca, Shawano, New London and Wild Rose as well as 31 clinics in nine counties. ThedaCare is the first in Wisconsin to be a Mayo Clinic Care Network Member, giving our specialists the ability to consult with Mayo Clinic experts on a patient's care. ThedaCare is a non-profit healthcare organization with a level II trauma center, comprehensive cancer treatment, stroke and cardiac programs as well as a foundation dedicated to community service. Media should call Cassandra Wallace, Public Relations Specialist at 920.442.0328 or the ThedaCare Regional Medical Center-Neenah switchboard at 920.729.3100 and ask for the marketing person on call.