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PRESS RELEASE

## APPLETON INTERNATIONAL AIRPORT NOW A SAFER AND HEALTHIER TRAVEL EXPERIENCE

**May 8, 2020—Appleton, WI** Appleton International Airport (ATW) has launched a rigorous improvement plan to protect travelers and elevate the entire experience of flying in and out of Appleton.

Making Healthy Connections Fly expands ATW's mission to connect families and businesses to what matters most in a safe and healthy manner.

The initiative includes physical airport improvements, branded ATW Clean, as well as efficiency and environmental upgrades. Travelers can count on extensive disinfecting protocols, more self-sanitizing resources, touchless interactions at key points, improved ATW Valet Parking, and the addition of a second private mother's room in the concourse.

The complete list of ATW improvements is available at atwairport.com/healthyconnections.

"We've heard from travelers that these updates help them feel more confident at the airport," said Abe Weber, Airport Director. "Our top priority is the health and well-being of our airport team members and customers, and we're here and ready whenever travelers are ready to reconnect with the world."

Appleton Airport sought guidance from ThedaCare, its healthcare partner. ThedaCare Infection Prevention Manager Andi Hume has reviewed the airport improvements, remarking, "In today's evolving environment, it is crucial to take steps to protect the health of our communities. ATW has leveraged downtime to significantly invest in improvements with the health and safety of the traveler experience in mind. Travelers must also do their part in ATW Clean, including washing their hands, leveraging touchless options and monitoring for symptoms."

Flying locally from a smaller airport such as Appleton offers wellness benefits beyond the initiative.

"Flying from ATW offers travelers less exposure to dense crowds, as compared to big-city airports, which we think will be important as community members begin to think about their future travel plans." said Thomas Nelson, Outagamie County Executive.

Travelers who fly out of ATW are advised to follow the social distancing cues that have been put in place, to be aware of proximity to other travelers, and are requested to wear face coverings in the terminal beginning May 11. Most U.S airlines, including American, Delta and United, now require face coverings to be worn on the aircraft.

To review our partner airline protocols, visit atwairport.com/healthyconnections and click the airline logos.