

ALLEGIANT ANNOUNCES AIRCRAFT AND CREW BASE IN APPLETON, WISCONSIN

Locally-Based Operation to Bring Jobs, Growth Opportunities to Northeast Wisconsin

APPLETON, **Wis.**, Aug. 10, 2021 – Local officials joined executives from Allegiant Travel Company (NASDAQ: ALGT) today as the company announced plans to establish an aircraft and crew base at Appleton International Airport (ATW). The \$50 million investment will locate two Airbus A320 aircraft in Appleton, bringing at least 66 new, high-wage jobs to the community. The Las Vegas-based carrier will begin base operations at ATW on March 2, 2022.

"In many ways, today's announcement is the culmination of a 13-year relationship between Allegiant and Appleton International Airport, where we started with nonstop service to Las Vegas and have since steadily grown our operation to meet increasing demand," said Keith Hansen, Allegiant's vice president of government affairs. "Having locally-based aircraft and crews will open up a host of options for new routes and even more flights during expanded hours throughout the day. We're excited to bring more opportunities for Allegiant's brand of affordable, nonstop travel - and at the same time further embed in the community as a true hometown airline for Appleton residents."

Appleton is located in the Fox Cities, nineteen picturesque communities along the Fox River and Lake Winnebago. The area offers easy access to top-tier entertainment, unique restaurants and breweries, charming downtowns, and abundant outdoor recreation opportunities. Appleton hosts many signature events, including the Mile of Music artisan festival and Octoberfest. In May 2021, Appleton International Airport was listed as one of the Top 25 Growth Airports in the U.S. by Boyd Group International.

"Appleton International Airport continues to play a central role in the economic vitality of the region," said Jeff Nooyen, Outagamie County Board Chairperson. "The financial investment and well-paying jobs that Allegiant will bring to the Fox Cities is significant and most appreciated. And to the flight crews and ground personnel who will be our new neighbors, we say welcome to the Fox Cities!"

Unlike most other airlines, Allegiant operates an "out-and-back" network, with exclusively nonstop flights - meaning each day's flying starts and ends at a base, rather than connecting traffic through busy hub airports. The base at Appleton International Airport will bring additional flexibility for flight times and future route opportunities, as locally-based crew members return home nightly to the area.

Allegiant began service at ATW in 2008 and currently offers seven nonstop routes – to Orlando-Sanford, St. Pete-Clearwater and Punta Gorda, Florida; Nashville, Tennessee; Phoenix-Mesa, Arizona; Savannah, Georgia and Las Vegas. Allegiant in 2019 carried nearly 147,000 passengers through ATW.

"Allegiant understands our state's passion for travel and we are thrilled to partner on this expansion right in the heart of Wisconsin," said Abe Weber, Appleton Airport director. "This new Allegiant crew and aircraft base at Appleton Airport will enable us to offer even more nonstop destinations and future travel options. And, equally as important, it further delivers on our mission of quickly, easily and conveniently connecting our community to the world, giving our travelers more time for what matters most."

Allegiant, which employs more than 4,200 team members across the U.S., plans to begin hiring pilots, flight attendants, mechanics and ground personnel to support the operations. Available positions will be posted on Allegiant's careers website, where interested applicants may apply online.

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Allegiant – Together We Fly™

Las Vegas-based Allegiant (NASDAQ: ALGT) is an integrated travel company with an airline at its heart, focused on connecting customers with the people, places and experiences that matter most. Since 1999, Allegiant Air has linked travelers in small-to-medium cities to world-class vacation destinations with all-nonstop flights and industry-low average fares. Today, Allegiant's all-Airbus fleet serves communities across the nation, with base airfares less than half the cost of the average domestic roundtrip ticket. For more information, visit us at Allegiant.com. Media information, including photos, is available at http://gofly.us/iiFa303wrtF

Appleton International Airport (ATW)

Appleton International Airport connects our community to the world through American Airlines, Delta Air Lines, United Airlines, and Allegiant Air. In addition to offering nonstop service to 14 destinations, Appleton Airport connects to six major international airport hubs from which travelers can fly to almost anywhere in the world. Using Appleton Airport, travelers can safely and more conveniently get to their destination and home again, leaving them more time for what really matters. Visit atwairport.com to learn more.

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