



**FOR IMMEDIATE RELEASE**  
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## **APPLETON AIRPORT ANNOUNCES BUSINESS TRAVEL BUYER FORUM**

(APPLETON, Wis.) Aug., 24, 2022— Small and medium-sized businesses can learn strategies to navigate changes in the business travel environment by attending a new business event. Appleton International Airport (ATW) will present a Business Travel Buyer Forum to help business's optimize travel, maintain traveler well-being, and take advantage of airline perks. The September 21 event will bring together industry experts from the corporate travel community to share insights, trends and industry best practices.

“Smaller businesses may be leaving benefits on the table and often aren’t aware of the fringe benefits available,” said Abe Weber, Appleton Airport director. “Our experts will be in one place and able to answer questions and provide information to improve the business travel experience.”

The event will be held at Poplar Hall, 7:30-9am on September 21, and includes a light breakfast. Speakers scheduled to appear include:

- Abe Weber, Appleton airport director
- George Kalka, VP Business Travel, Fox World Travel
- Thomas Laming, Sr Analyst, Network Planning, American Airlines.

ATW’s Business Travel Buyer Forum is designed for business owners and managers, purchasing professionals, human resources professionals, and travel coordinators. Appleton Airport strives to make travel faster and easier for business professionals.

To register visit <https://atwairport.com/airport-info/events/travel-forum-2022/> .

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### **About Appleton International Airport**

[Appleton International Airport](https://atwairport.com) connects our community to the world through American Airlines, Delta Air Lines, United Airlines, and Allegiant Air. In addition to offering nonstop service to 15 destinations, Appleton Airport connects to six major international airport hubs from which travelers can fly to almost anywhere in the world. Using Appleton Airport, travelers can safely and more conveniently get to their destination and home again, leaving them more time for what really matters. Visit [atwairport.com](https://atwairport.com) to learn more.