



## APPLETON AIRPORT

### **Appleton Airport marks 10-year anniversary of flight center**

*Private airfield serves tens of thousands of travelers annually*

**What: 10-year anniversary of Appleton Flight Center**

**When: Thursday, Oct. 12, 2023, 2 p.m.**

**Where: Appleton Flight Center, N259 Ares Dr, Appleton, WI**

Every year, thousands of people land in Appleton without ever entering the commercial terminal. Instead, they fly into the Appleton Flight Center which has been serving private and business aircraft in the new building since 2013. On October 12, the community will mark the 10-year anniversary of the expanded flight center which continues to grow.

The Appleton Flight Center is located south of the commercial airport and offers maintenance, fueling, and hangar leases/rentals for general aviation (the industry term for private aircraft). General aviation landings at the Appleton center are up 13% from January-August 2023 over Jan-Aug 2022. In the first eight months of the year (2023), nearly 12,000 general aviation planes landed at ATW.

In a decade the impact of the center and private air travel has been significant for the region.

**Continued economic growth:** According to Airport Director Abe Weber the facility was originally responsible for \$2 million in business and has grown to average \$4 million annually. The growth continues with the construction of a fourth hangar to serve the increase in private air travel. The 26,250 square foot hangar will be completed by the end of 2023 at a cost \$7.2 million and is funded through the 2022 CARES Act.

“We have experienced outstanding growth over the last ten years,” Weber said. “We attribute our success to a strong focus on the customer experience which will continue to fuel future growth in private aviation.”

The flight center also features private charter service from Maxair which averages about 120 private flights per month offering a high level of convenience for customers.

“The Appleton Flight Center makes it possible for us to operate any time day or night,” said Michal Koutnik, Maxair vice president of sales. “Customers are able to arrive with minimal time before departure and go directly to smaller executive airports that are closer to their destination, allowing them to save on travel time.”

**Sustainability and Net-Zero building:** In 2011, Outagamie County Regional Airport was one of 10 airports selected by the Federal Aviation Administration (FAA) to participate in an initial Sustainable Master Plan Pilot Program. As a result, the Appleton Flight Center was built to meet the rigorous goals

for Net Zero Energy buildings. This means that the building will provide as much renewable energy as it consumes in a calendar year.

To build on this legacy, Weber announced the flight center will construct a micro grid to provide battery storage for solar chargers and electric vehicle chargers. This project will be completed with a \$1.9 million grant from the FAA and is scheduled for completion in 2024.

“Our flight center was the first aviation building in the nation to achieve Net Zero status,” Weber said. “The building runs on its own energy produced by solar cells and uses less than one-third the energy of a similar sized building.”

**First impressions count:** The Appleton Flight Center was designed to provide a more convenient, hassle-free travel experience for business and private air travelers. Every year it is the first impression travelers have when arriving for the EAA Fly-in, football games and more.

“The flight center makes a professional impression on our regional guests,” said Pam Seidl, Executive Director of the Fox Cities Convention & Visitors Bureau. “It sets the bar for accommodations, guest service, and the high-quality experience business and leisure travelers can have in the Fox Valley.”

It features concierge services for crew member and travelers including lounges, catering, meeting rooms and more. For flight maintenance, the facility offers power, fueling, and hangar space.

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### ***SIDEBAR: APPLETON FLIGHT CENTER BUILT WITH SUSTAINABILITY GOALS***

The Appleton Flight Center is one of the few aviation buildings constructed according to LEED, or Leadership in Energy & Environmental Design, guidelines. The program was created by the U.S. Green Building Council (USGBC) and sets standards for energy savings in building systems and materials.

The terminal building is designed to meet the rigorous goals for Net Zero Energy buildings. This means that the building will provide as much renewable energy as it consumes in a calendar year. Specifically, the terminal measures emissions tied to building operation. The building design includes the following energy efficiency measures:

- geothermal heating and cooling,
- in-floor radiant conditioning,
- photovoltaic solar energy roof panels,
- high performance glazing,
- thermal mass with enhanced envelope insulation,
- occupancy sensors for lighting and mechanical systems,
- natural ventilation,
- rainwater capture cistern for water re-use,
- high efficiency electrical mechanical and plumbing systems.

It's estimated the building saves 80% of total energy usage over a conventional building. This was completed by using the most efficient building systems, sourcing renewable energy, and purchasing the remainder of the building's energy needs from green energy sources.

**About Appleton International Airport**

[Appleton International Airport](#) connects our community to the world through American Airlines, Delta Air Lines, United Airlines, and Allegiant Air. In addition to offering nonstop service to 15 destinations, Appleton Airport connects to six major international airport hubs from which travelers can fly to almost anywhere in the world. Using Appleton Airport, travelers can safely and more conveniently get to their destination and home again, leaving them more time for what really matters. Appleton International Airport is the third largest airport in Wisconsin according to arrivals and departures. Visit [atwairport.com](http://atwairport.com) to learn more.