

APPLETON AIRPORT MARKS 15 YEARS OF NONSTOP FLIGHTS

TIPS FOR BUSY SPRING BREAK TRAVEL SEASON

(APPLETON, Wis.) March 6, 2024 – Appleton International Airport (ATW) is celebrating fifteen years of popular nonstop flights provided by Allegiant Airlines. Nonstop flights to Orlando, Florida and Las Vegas, Nevada are marking these anniversaries and have become some of the most popular destinations for travelers.

"Allegiant's direct flights and low fares are a big reason why Wisconsin travelers are starting their vacations through the Appleton airport," said Airport Director Abe Weber. "We are the only Wisconsin airport to offer Allegiant flights and we're proud of that long relationship."

2024 marks a new year for nonstop flights as direct routes to New York City and Dallas/Fort Worth were announced late in 2023.

"These routes are providing regional residents the freedom to travel to any part of our country nonstop from Appleton," Weber said. "The days of driving to Milwaukee or Chicago for convenient flights are behind us as we offer more direct routes."

Other nonstop Allegiant flights that return in time for Spring Break and summer travel:

- The Savannah/Hilton Head flight resumes March 7.
- The New York City flight starts May 17 and will provide service on Fridays and Mondays to Newark Liberty International Airport in summer and fall with introductory fares as low as \$59/person.
- The Portland, Oregon flight resumes May 23, a full month earlier than in 2023.

According to aviation analytics from Cirium, the Appleton Airport is up 8.5% in available seats for March 2024 as compared to March 2023.

Airlines increased the number of seats departing and returning to Appleton throughout 2023. Most notably, American Airlines added 36.2% more flights in 2023 vs 2022 and 30.6% more seats over the same time period. The Appleton Airport is served by American, Delta, and United airlines and is the only Wisconsin airport served by Allegiant Airlines. Additional nonstop routes now include:

- Phoenix/Mesa, Arizona
- Nashville, Tennessee

- Other flights to Florida include Ft. Lauderdale/Miami, Tampa/St. Petersburg, Sarasota/Bradenton, Ft. Meyers/Punta Gorda
- Atlanta, Georgia
- Charlotte, North Carolina, a route that was offered seasonally in 2023 will be year around in 2024
- Chicago, Illinois
- Minneapolis/St. Paul, Minnesota
- Detroit, Michigan
- Denver, Colorado
- Dallas, TX (DFW)

Officials at the Appleton Airport Air are advising spring break travelers to prepare for larger crowds than normal due to the anticipated higher numbers of travelers. Some tips from the experts at Appleton International Airport:

- "The week before Easter will be the busiest," said Jesse Funk, business development manager
 for the Appleton airport. "If possible, fly in off-peak periods such as mid-week departure and
 arrival dates," he said.
- Download the airline app on your smart phones. "It's the most efficient way for the airline to communicate with you before and during your travel," Funk said.
- Use the Appleton Airport's Express Park service. 2024 is the five-year anniversary of this service that allows travelers to drive right up the terminal, drop their keys off, and proceed right to check in. "The valet option in Express Park is the same daily rate as our long-term parking, but you get to drop your car at the front door of the airport and save time," Funk said.
- Funk also recommends limiting your luggage to carry on items and traveling as light as possible.
- If you're planning for future travel, consider TSA PreCheck which takes the hassle out of going through airport security. PreCheck passengers have shorter security waits and use dedicated security lines. TSA PreCheck requires a \$78 fee but requires preregistration and <u>is available at the Appleton Airport</u>.
- Above all Funk says, safety is the top priority for travelers at both the airport and on the airlines. For more information on flights leaving the Appleton airport, <u>please visit this link.</u>

###

About Appleton International Airport

Appleton International Airport connects our community to the world through American Airlines, Delta Air Lines, United Airlines, and Allegiant Air. In addition to offering nonstop service to 18 destinations, Appleton Airport connects to 11 major international airport hubs from which travelers can fly to almost anywhere in the world. Using Appleton Airport, travelers can safely and more conveniently get to their destination and home again, leaving them more time for what really matters. Visit atwairport.com to learn more.