



APPLETON AIRPORT PREPS FOR BUSIEST TRAVEL DAY OF YEAR

American announces 19th nonstop route out of ATW

(APPLETON, Wis.) Nov. 19, 2024– Officials at Appleton International Airport will host the busiest day of 2024 on the Thanksgiving travel weekend. On Wednesday, November 27, the airport will have 26 flights leaving, 13 of which are scheduled to depart before 8:30 a.m. Overall for the Thanksgiving travel period (Sunday 11/24/24 to Sunday 12/1/24) the flights represent a 37% increase in passengers.

In addition, Appleton Airport is announcing **American Airlines will add the 19th nonstop route from Appleton**, this one flying directly to Phoenix from Feb 15-May 3. The flight will depart on Saturdays. This represents the fourth nonstop flight American will host from ATW, the other three flying to Chicago, Dallas/Fort Worth, and Charlotte.

“This increase in seasonal travel and adding yet another nonstop flight are both driven by our strong local economy and our travelers choosing ATW as the place to begin and end their travel,” said Airport Director Abe Weber. “Our team focuses on creating the best customer experience possible to make it faster, easier, and more convenient to fly out of Appleton.”

“American Airlines’ investment into the Appleton Airport is one more example of the growth in the Fox Cities region and ongoing demand from consumers all over the New North,” said Outagamie County Executive Thomas Nelson. “The number and frequency of flights leaving Appleton allows us to serve businesses and consumers across Northeast Wisconsin.”

Weber said the growth in flights over the holiday season is due in part to Allegiant Airlines adding more nonstop routes out of Appleton. The Appleton airport is the only Wisconsin airport served by Allegiant Airlines which provides nonstop service to 12 destinations.

As of September 30, the Appleton Airport is 11% ahead of total arrivals and departures and on pace to mark one million passengers later in 2024. The airport is currently undergoing a major terminal expansion which will add 47,000 square-feet, ten additional gates, a Biergarten and an additional bar/restaurant in the gate area for ticketed passengers and additional traveler amenities.

“We anticipate the increase in nonstop destinations and our planned terminal expansion will help us welcome well over one million arriving and departing passengers well into 2025,” Weber said.

In addition to holiday travel, winter getaway travel is forecast to be on a growth curve as well. Allegiant has added more flights to warm weather destinations-for Q1 2025, an increase of 13.4% in available seats over 2023.

“Allegiant recognizes the demand from NE Wisconsin,” Weber said. “We’re fortunate to have partnerships with four great airlines, here at ATW, who recognize our community travel patterns.”

For travelers who are planning holiday air travel, the higher traffic warrants some pre-planning for smooth take offs and landings. Some tips from the experts at Appleton International Airport:

- Download the airline app on your smart phones. “It’s the most efficient way for the airline to communicate with you before and during your travel,” said Jesse Funk, business development manager for the Appleton airport.
- Use the Appleton Airport’s Express Park service. 2024 is the five-year anniversary of this service that allows travelers to drive right up the terminal, drop their keys off, and proceed right to check in. “The valet option in Express Park is the same daily rate as our long-term parking, but you get to drop your car at the front door of the airport and save time,” Funk said.
- Funk also recommends limiting your luggage to carry on items and traveling as light as possible.
- If you haven’t already done so, TSA PreCheck takes the hassle out of going through airport security. PreCheck passengers have shorter security waits and use dedicated security lines. TSA PreCheck requires a \$78 fee and is [available at the Appleton airport](#).

Above all Funk says, safety is the top priority for travelers at both the airport and on the airlines. For more information on flights leaving the Appleton airport, [please visit this link](#).

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About Appleton International Airport

[Appleton International Airport](#) connects our community to the world through American Airlines, Delta Air Lines, United Airlines, and Allegiant Air. In addition to offering nonstop service to 19 destinations, Appleton Airport connects to 12 major international airport hubs from which travelers can fly to almost anywhere in the world. Using Appleton Airport, travelers can safely and more conveniently get to their destination and home again, leaving them more time for what really matters. Appleton International Airport is the third busiest airport in Wisconsin. Visit atwairport.com to learn more.